



BELDEN

Belden Customer Innovation Center™



Customer™
Innovation
Center

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ACCELERATE YOUR PATH FROM THE SENSOR TO THE CLOUD

In today's rapidly advancing business landscape, data and insights are essential for making smart, fast and effective business decisions. The convergence of operational technology (OT) and information technology (IT) will provide the foundation you need to move forward.

But we know getting there isn't easy. Talent shortages are an ongoing challenge. Technology evolves faster now than it ever has. Customers have higher expectations for quality and innovation. Demand and market conditions fluctuate endlessly.

This is where the Customer Innovation Center™ (CIC) can help. Our mission is to help you accelerate the design and implementation of robust, reliable and secure networks that deliver the data and insight needed to fuel better business performance.

With locations around the globe, each CIC reflects our commitment to operate among the leaders in the world's transformation to Industry 4.0.



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**DISCOVER
WHAT MAKES
OUR CUSTOMER
INNOVATION
CENTER'S (CIC)
UNIQUE**



**TECHNICAL
CONSULTING**

Confidently build the network you need.



**SERVICE &
SUPPORT**

Keep your network up and running.



**EDUCATION &
EVENTS**

Enable your team to get the best out of your network.



**PROJECT
MANAGEMENT**

Bring your customized networking solution to life.



TECHNICAL CONSULTING

Confidently build the network you need.

No organization is the same; your challenges are unique to your business and infrastructure. That's why we're different.

Our Technical Consulting services are centered around collaborating with you to design, deploy and validate tailor-made solutions that meet your unique requirements.

We put Belden's best technologists, engineers and application experts to work — innovating, iterating and solving your most complex networking challenges. It's what we live for.

And we don't take the easy way out with a 'rip-and-replace' method. We help you get the most out of your existing network infrastructure, while transitioning to new standards or designs.



INTEGRATED PRODUCT & SOLUTION DEMOS

See first-hand and understand how various products and solutions work. Whether on-site or online, we'll share an overview of features and capabilities and go behind-the-scenes into the interfaces.



PROOF OF CONCEPT (POC)

Realize the vision for your technical ideas and co-create customized solutions in our PoC lab. We'll help you verify that certain concepts or features have the potential to become a solution for your real-world application.



VALIDATION LAB

Easily compare products, validate designs, gather benchmarks and evaluate multi-vendor solutions within our centers. We provide open-end architectures, remote connectivity and best-in-class tools. You can bring your own gear or work with a standard prototype.



VALIDATION SERVICES

Offload expensive, time-consuming internal testing to accelerate development and deployment and speed your time to market. We manage the entire testing process — whether you need to test a function, network performance, upgrades or migrations.



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SERVICE AND SUPPORT

Keep your network up and running.

Your network is the backbone of your organization. With it, production runs, supply and demand stay in balance, vendors are paid and much more. It's vital to every aspect of your business, but it's not easy to keep it up and running. The skills you need are hard to find and even harder to fund. Your environment may be harsh on hardware. As the pace of technology evolution continues to escalate, it can be challenging to stay ahead.

Need some back-up? The Service and Support team within the CIC takes the pressure off. We offer the right tools and expertise that result in an actionable plan for our customers to leverage the data needed to reach their organizational goals

All services can be customized, purchased individually, or purchased as a subscription (SLA).



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EDUCATION AND EVENTS

Enable your team to get the best out of your network.

Finding time in your day-to-day routine for training and education can be challenging. That's why we designed our Education and Events in a way that can easily adapt to your specific needs.

With the CIC, you can train when, where and how you want. Do you want to meet online, or at your (or our) location? Do you need one dedicated session or an ongoing series? Do you prefer self-guided training or a hosted workshop? We have it all.

Our goal is to be flexible! With education and training from the CIC, we give you options that are personalized to your needs. This might include:

- Customized training based on projects, products or technology
- Certification programs to gain expertise and professional recognition

PROJECT MANAGEMENT

Bring your customized networking solution to life.

All information and insight needed to meet the needs of your customers, suppliers and channel partners can be found at the intersection of OT and IT systems. And while you know you need to build a network that can support that vision, it's tough to find the time, resources and talent required to make it happen.

The great news? You don't have to do it alone. The Project Management team is ready to bring your custom networking solution to life — from planning to implementation — and every step in between.

OUR GLOBAL FOOTPRINT



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We look forward to welcoming you to the Customer Innovation Center.

About Belden

Belden Inc. delivers the infrastructure that makes the digital journey simpler, smarter and secure. We're moving beyond connectivity, from what we make to what we make possible through a performance-driven portfolio, forward-thinking expertise and purpose-built solutions. With a legacy of quality and reliability spanning 120-plus years, we have a strong foundation to continue building the future. We are headquartered in St. Louis and have manufacturing capabilities in North America, Europe, Asia, and Africa.

For more information, visit us at: [belden.com](https://www.belden.com)

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To learn more about what is possible visiting our CICs, please visit [belden.com/cic](https://www.belden.com/cic).



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